

## MIKAEL STAER NATHAN

T. 647 240 8685

E. info@mikaelstaer.com

W. mikaelstaer.com

### EXPERIENCE

#### Architech UI/UX Designer, Service Innovation

Architech is a full-service digital studio specializing in ideation, design and development of innovative applications for mid-sized and large enterprises. As part of the SI team, I helped to facilitate the development of Service Design and Design Thinking methodologies within the company, through engagements with new types of clients and projects. With a focus on building great digital experiences by following a framework based upon research and rapid prototyping, I helped to conceptualize, design and build applications utilizing facial recognition technology, motion capture, gesture recognition and touch-based interfaces.

JAN. 2014 – NOW

TORONTO, CAN

[www.architech.ca](http://www.architech.ca)

#### Appstract UI/UX Designer

Appstract offers a novel and unique take on personal cloud storage using a purely web-based interface mimicking desktop interactions. As the lead designer, my responsibilities included but were not limited to: designing the app's user-interface, working closely with programmers to implement designs and interactions, using cutting edge HTML5, CSS3 and JavaScript.

MAR. 2012 – NOV. 2012

COPENHAGEN, DK

[www.appstract.me](http://www.appstract.me)

#### AIAIAI Design Director

As director of the complete redesign and development of AIAIAI's new website and webshop, I had the opportunity to draw on a vast range of skills, from design expertise to managing a tight knit team. My position required me to work closely with the internal design department to develop a strong online presence that represented the company's award-winning products. In my managerial role, my responsibilities included selecting and hiring suitable web developers to build the project. In my time at AIAIAI, I worked with developers and company management to implement an extensive new B2C/B2B strategy. As a result, this strategy was more efficient and aided in streamlining order handling and inventory processes, leading to increased sales and profit.

FEB. 2011 – MAR. 2012

COPENHAGEN, DK

[www.aiaiai.dk](http://www.aiaiai.dk)

#### Dear City Co-founder, Designer, Developer

Dear City is a web-based platform that enables people to communicate messages – comments, complaints, rants, praise, thoughts, ideas – to a city, in the form of digital 'post-it' notes. Users can vote messages up or down and comment on them in a form of a reply. This product creates an interactive documentation and discussion of the people's voice, with the ultimate goal of facilitating change in the city - albeit political, social, economic, etc.

SINCE SEPT. 2010

PERSONAL PROJECT

[www.dearcity.org](http://www.dearcity.org)

#### Goodmorning Technology Digital Designer

As a design agency built on the principle of enhancing the user experience through digital product design, I was required to adapt my skill set for a wide spectrum of industries and clients. Products ranged from bicycle accessories and design exhibitions to public and government websites. My role required me to work on all stages of each project, from initial graphic concepts to final production in code.

SEPT. 2008 – MARCH. 2011

COPENHAGEN, DK

#### The Secretary Creative Director & Front-end Developer

The Secretary is an open source content management system designed to showcase visual portfolios of designers, artists and photographers. The Secretary is unique in that it allows for an entirely restriction-free design of the front end, while providing a simplistic administration panel to manage content. My role in The Secretary ranged from creation to production, including graphic design and branding, UI/UX, programming in PHP with a MySQL database and full front end development (HTML, CSS, JS).

SINCE 2008

PERSONAL PROJECT

[www.theseecretary.org](http://www.theseecretary.org)

### EDUCATION

#### The Royal Danish Academy of Fine Arts, Department of Visual Design

*Masters of Arts in Visual Communication*

Supervisor: Professor Robert Jensen

Thesis: Transhumanism: A Visio-Verbal Exploration

JAN. – JUN. 2008 EXCHANGE

AUG. 2008 – JUN. 2010 GRADUATE PROGRAM

COPENHAGEN, DK

#### OCAD University

*Bachelor of Design in Graphic Design*

SEPT. 2005 – DEC. 2007

TORONTO, CAN