

## MIKAEL STAER NATHAN

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### EXPERIENCE

#### **Akira** Lead Product Designer

Akira is an app and service that lets you speak to a doctor or nurse practitioner through text and video, to be diagnosed, get advice, prescriptions, referrals and lab tests. Other healthcare services available include mental health, diet & nutrition, paediatrics and naturopathy. As the sole designer, I was responsible for everything design, including: branding and creative direction, illustration, digital ads, print material, the website (both design and code), and most importantly, the iOS & Android apps, along with the clinical app (a web-based, desktop chat client + EMR).

JAN. 2016 – AUG. 2017

TORONTO, CAN

[www.akira.md](http://www.akira.md)

#### **Architech** UI/UX Designer, Service Innovation

Architech is a full-service digital studio specializing in ideation, design and development of innovative applications for mid-sized and large enterprises. As part of the SI team, I helped to facilitate the development of Service Design and Design Thinking methodologies within the company, through engagements with new types of clients and projects. With a focus on building great digital experiences by following a framework based upon research and rapid prototyping, I helped to conceptualize, design and build applications utilizing facial recognition technology, motion capture, gesture recognition and touch-based interfaces.

JAN. 2014 – DEC. 2016

TORONTO, CAN

[www.architech.ca](http://www.architech.ca)

#### **Appstract** UI/UX Designer

Appstract offers a novel and unique take on personal cloud storage using a purely web-based interface mimicking desktop interactions. As the lead designer, my responsibilities included but were not limited to: designing the app's user-interface, working closely with programmers to implement designs and interactions, using cutting edge HTML5, CSS3 and JavaScript.

MAR. 2012 – NOV. 2012

COPENHAGEN, DK

[www.appstract.me](http://www.appstract.me)

#### **AIAIAI** Lead Designer, Web

As director of the complete redesign and development of AIAIAI's new website and webshop, I had the opportunity to draw on a vast range of skills, from design expertise to managing a tight knit team. My position required me to work closely with the internal design department to develop a strong online presence that represented the company's award-winning products. In my managerial role, my responsibilities included selecting and hiring suitable web developers to build the project. In my time at AIAIAI, I worked with developers and company management to implement an extensive new B2C/B2B strategy. As a result, this strategy was more efficient and aided in streamlining order handling and inventory processes, leading to increased sales and profit.

FEB. 2011 – MAR. 2012

COPENHAGEN, DK

[www.aiaiai.dk](http://www.aiaiai.dk)

#### **Dear City** Co-founder, Designer, Developer

Dear City is a web-based platform that enables people to communicate messages – comments, complaints, rants, praise, thoughts, ideas – to a city, in the form of digital 'post-it' notes. Users can vote messages up or down and comment on them in a form of a reply. This product creates an interactive documentation and discussion of the people's voice, with the ultimate goal of facilitating change in the city - albeit political, social, economic, etc.

SINCE SEPT. 2010

PERSONAL PROJECT

[www.dearcity.org](http://www.dearcity.org)

#### **Goodmorning Technology** Digital Designer

As a design agency built on the principle of enhancing the user experience through digital product design, I was required to adapt my skill set for a wide spectrum of industries and clients. Products ranged from bicycle accessories and design exhibitions to public and government websites. My role required me to work on all stages of each project, from initial graphic concepts to final production in code.

SEPT. 2008 – MARCH. 2011

COPENHAGEN, DK

### EDUCATION

#### **The Royal Danish Academy of Fine Arts**, Department of Visual Design

*Masters of Arts in Visual Communication*

Supervisor: Professor Robert Jensen

Thesis: Transhumanism: A Visio-Verbal Exploration

JAN. – JUN. 2008 EXCHANGE

AUG. 2008 – JUN. 2010 GRADUATE PROGRAM

COPENHAGEN, DK

#### **OCAD University**

*Bachelor of Design in Graphic Design*

SEPT. 2005 – DEC. 2007

TORONTO, CAN